Northamptonshire Record Office

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Records of Allinson & Co., Footwear Manufacturers, of Earl Street, Northampton.

Accession 1978/164

deposited in Normanta Ro. 1983

(return for Accession to Representation)

There is a tradition of shoemaking in the Allinson family as far back as the 1820's, when John Allinson was a shoemaker in Knaresborough, Yorkshire. His son, Alfred, worked as a travelling saleman for the firm of Willis's of Worcester before deciding to enter the shoe manufacturing trade himself. Mr. Willis gave Alfred Allinson some of the capital to form a business and the ladies shoe factory of Edward Haynes in St. Giles' Terrace, Northampton was purchased. The firm of Allinson & Co., with Mr. Willis as the sleeping partner, was then formed in 1880.

Both ladies and men's shoes were manufactured by Allinson & Co., who later moved into new premises in Earl Street, which were extended during the 1930's. A Limited Company, G.P. Beck & Co. Ltd., was formed in 1914 for the retailing of Allinson's shoes. A shop was opened in Hove, Sussex in 1914 and one in Cornmarket Street, Oxford in 1922. The Hove shop was sold in 1934.

Alfred Allinson's son, Mr. G.F. Allinson, took over the business from his father and bacame the President of Northampton Town Boot Manufacturer's Association in 1932.

In 1948, Mr. J.G. Allinson and in c.1950 his cousin, Mr. G. Allinson, became partners in Allinson & Co. with Mr. G.F. Allinson remaining as consultant. Today the business manufactures high quality men's and women's walking and sports footwear.

Allinson & Co.

(The records are retained by Allinson & Co.)

Section A	Se	ct	io	n	A
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Minute Books

Minute Book: 1914-1978
Of G.P. Beck & Co. Ltd. (still in use)

Section B

Correspondence

1 Letter Book:
Personal and business letters of Mr. A.
Allinson.

1881-1909

Deposite 1984 (*** below)

Section C

Accounts

	Accounts		
1	Purchase Book: Of G.P. Beck & Co. Ltd., Oxford.	1924-1928	
2	Travelling Salesman's Order Notebooks: Customers orders collected by Mr. A. Allinson.	a)1879 b)1909	
3	Travelling Saleman's Orders and Accounts Notebooks: An account of orders and money collected from customers.	a)1873-78 b)1882-83 c)1882-83 d)1886-88	
4	Two letters containing orders for a selection of ladies shoes.	Sept 1938	
5	Bank Book: Of Allinson & Co. with the Northants Union Bank.	1879-1881	
6	Bills of Sale Payable and Receiveable Books	a)1899-1904 b)1903-1909	
7	Receipts and Payments Books	a)1921-24 b)1915-21	
8	Cash Book: Of G.P. Beck & Co. Ltd., Oxford	1936-43	14.
9	Shoe Costings Book	1896	

Allinson & Co.

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	Section C (cont.)	
	Accounts (cont.)	
10	Army Boots Costings Sheets	1914-18
11	Boots and Shoes Costings Sheets	1916,1918
12	Summary and Analysis Book	1890-1915
13	Wages Book	1902-1904
14	Customers Names and Addresses Notebook	c.1890
15	Stock Books	a)1889-1920 b)1920-1952
16	Stock Card sent to customers	1930's
	Section D	
	Photographs	
1	Mr. G.F. Allinson and others with The Duke and Duchess of York at the opening of Northampton College of Technology.	17th. Nov 1932
2	Shoe mounted on a block presented to King George V and Queen Mary by the Boot and Shoe Industry of Northampton.	6th. May 1935
3	Extensions to Allinson & Co.'s factory, Earl Street.	1936
4	Folder of family and miscellaneous photographs and cuttings.	-
	Section E	
	Catalogues and Price Lists	
1	Showcards	c.1915-20, 1950's
2	Instock Price List	1930's
3	Price List	1933
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Allinson & Co.

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	Section E (cont.)	
	Catalogues and Price Lists	
4	List of Shoes in Stock	1938
5	Shoe Catalogue	1930's
6	"Osoeasi" Shoe Catalogue	1930
	Section F	
	Magazines and Newspapers	
1	Article on the business in Northampton Daily Chronicle.	1930
2	Article on the business in Shoe & Leather News.	June 1932
3	Shoe & Leather Record	1929,1936,1940
4	Shoe & Leather News	1946
5	Northampton Independent	1949
6	Article "60 Years of Progress" of Allinson & Co.	1946
7	Article in Chronicle & Echo - Mr. G.F. Allinson receives OBE.	1953
	Section G	
	Brochures	
1	Brochure on Northampton Festival Trades Exhibition.	1930
2	Brochure on "Youth and a Job", about a career in shoe manufacture.	1930's
3	Booklet "Shoemaking a Career".	1945
4	Supplement produced for Queen Elizabeth II's visit to Church & Co. Ltd., Northampton.	1965
5	*Booklet "The History of the Boot Manufacturer's Association".	1929

Allinson & Co.

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Section H

Hove.

Miscellaneous

		Trade, National Awards and Decisions.		
2		List of Production Levels at Allinson & Co.	1913-14	
3	<u> </u>	Clicking Statement for Women and Girls applicable to all shoe factories in Northampton.	1924	
4		Invitation to The Mayor's Lunch for Mr. C.G.B. Allinson.	1932	
5		Letter to Allinson & Co. from a representative of The Duchess of York - request for a pair of shoes.	11th. June	1932
6		Buyers Guide to the Leicester Boot Manufactu- rer's Association.	Oct 1936	
7		War Emergency Regulations for the Employment of Female Labour.	1941	
8		Article about the 75th. Anniversary of the Boot Manufacturer's Association.	1954	
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Copies of Arbitration in The Boot and Shoe Aug 1892-Dec 1896

Advertising card of G.P. Beck & Co. Ltd.,

^{*}Records donated to the Record Office.

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ALLINSON & CO

NORTHAMPTON

Out-letter	book	1881
(1005 pp.,	pp. 1 - 680, 993 - 1002	to
only contag	in copy letters)	1909

(very fragile - stored as ML 4049)