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Records of Messrs. F.E. & V. Goddard
Forage Merchants
Station Chambers, St. Leonards Street, Peterborough

Accession 1977/229

The firm is first recorded in a Northants directory, of 1890, as 'Goddard and Sons - Corn, Straw and Hay Merchants', at Cross Street, Peterborough. By 1898, the firm had moved to Crawthorne Road, and by 1903, to Brook Street. In 1906, two firms are recorded, 'Goddard and Sons, Hay Merchants of Brook Street' and 'F.E. Goddard, Hay Merchant of 10, Cowgate'. However, by 1920 the original firm and the smaller one had amalgamated under the name 'F.E. & V. Goddard, Hay Merchants of Station Chambers, Peterborough'.

Supplies of forage were bought from farmers in the Peterborough, Leicestershire, and Huntingdonshire regions, transported by rail to the firm, and then re-sold to customers over a much wider region, again transporting it by railway. Customers came from Leicestershire, Birmingham, Manchester, East Anglia, Derbyshire, and London. Forage of all types was bought and sold - hay, clover, lucerne, straw, and corn being the main types.

Included within the records of the forage company, are the accounts of the ladies hairdressing salon, kept by Mrs. Norah Goddard, between c.1930-60, at 14, Regent Buildings, Broadway, Peterborough.

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MESSRS. F.E. & V. GODDARD

- 1-2 Purchase Book - 2 Vols: July 1929-Nov 1931
Gives names and addresses of suppliers; Nov 1931-July 1935
price agreed for purchase; amount paid on a/c; names of buyers of the goods; date of transference; and price of carriage by rail.
- 3 Suppliers Payments Ledger: Aug 1929-Nov 1937
Index, with names and addresses of farmers, and others, who supplied Goddards; also railway companies who transported goods for the firm. Shows for what the money paid; amount; date and method of payment; delivery date.
- 4 Farmers Payments Ledger: March 1938-July 1949
Index, with names and addresses of farmers who supplied Goddards. Shows for what the money paid; amount; date and method of payment; delivery date.
- 5-6 Sundry Payments Ledger - 2 Vols: May 1928-April 1935
Separate lists of all Goddards sundry May 1935-June 1944
accounts, with index, e.g. repairs, rents, petty cash, haulage and baling, salaries, telephones, travelling expenses, discounts and allowances, hay cord a/c, insurances. Folio references to receipts and payments accounts books.
- 7-8 Receipts and Payments Accounts Books - May 1929-April 1934
2 Vols: May 1934-June 1943
Gives all receipts and payments of the firm, balanced monthly. Gives names of creditors and debtors, and monthly list of cheques not yet presented. Folio

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MESSRS. F.E. & V. GODDARD
(cont.)

- 15 Pressmen Ledger: May 1932-May 1939
Names and addresses, with index of pressmen hired out by Goddards, with wages and insurances paid; press repair costs; transport fares; commission earned, and names of people using pressmen.
- 16 Bag and Truck Book: Nov 1928-Aug 1949
Nov 1928-Jan 1938 - gives nos. of bags returned from customers, and cost of these per bag of total (totalled every 6 months).
May 1946-Aug 1949 - gives type of goods, weight, collection station, name of buyer and place of destination.
At back of book is the Bag Account for June 1929 - list transferred to Daybook.
- 17 Payments Ledger - Mrs Norah Goddard, Ladies Hairdressers: June 1932-Dec 1940
Indexed accounts of payments - wages to hairdressing assistants; purchases of cosmetics and equipment; lighting; cleaning; fittings and fixtures, and other sundry payments.

Oct. 1977