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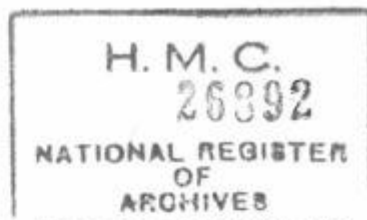
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- - JUL 1984

STOCKPORT METROPOLITAN BOROUGH

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SWAIN & CO LTD (DD/Sw)

These papers were deposited in September 1982

Swain & Co Ltd was formed in 1888 to take over Messrs Swain and Bearby's 'Stockport Advertiser'. The 'Advertiser', Stockport's first newspaper, was founded in 1822 by James Lomax. Swain and Bearby purchased the business in 1873 and expanded it to cover surrounding areas. In 1977 Swain & Co Ltd became a subsidiary of the Guardian & Manchester Evening News Ltd. The 'Stockport Advertiser' was merged with the 'Stockport Express' in 1981, the resulting paper being called the 'Stockport Express Advertiser'. The general printing department had closed in 1973 and although another paper, covering the Ashton area, is still produced Swain & Co Ltd moved from Stockport with the demise of the 'Advertiser'.

Thanks are due to Mr N. Allen for his assistance in identifying the people and processes shown on the photographs.

Other photographs relating to the 'Advertiser' and the Advertiser Building can be found in the Local Studies Library (S/A 51).

For further details of the company's history see W. Astle (ed) 'The History of Stockport' and J. Christie-Miller's 'Stockport and the Stockport Advertiser'.

M.J. Critchlow

*For records remaining with the company,
see NRA 28631, no 631.*

Accession number D1438

SHAIN & CO LTD

1. Shareholding records

1894-1903 Annual list and summary of capital and shares with loose register of directors, 1901 DD/Sw/1/1

2. Minutes

1888-1895 Directors' meeting minutes DD/Sw/2/1

1896-1938 Directors' meeting minutes /2

3. Testimonials

9.11.1942 Testimonial to William Astle on completion of sixty years service Illuminated MS, signed by employees, framed DD/Sw/3/1

27.10.1944 Testimonial to William Astle on completion of fifty years as editor Printed, with photographs of Astle and previous editors, signed by employees, framed Damaged by damp /2

4. Miscellaneous printed and correspondence

1897 'The Stockport Advertiser: seventy-five years 1822-1897' 36pp DD/Sw/4/1

9.4.1897 Menu, commemoration dinner /2

1908 'Advertiser & Echo printing works, King Street East, Stockport' 8pp /3

1910-1917 Press offprint re dinner for employees /4

n.d. 'Roll of honour', Great War 2 copies, different printing styles /5

Mar-Apr 1922 Centenary: Newsagents' visit to works Proof copy of 'National Newsagent, Bookseller and Stationer' report 8.4.22 with amendments; first page of report as printed; note of thanks from Stockport & Districts Newsagents' Society /6

Mar-Apr 1922	Centenary: congratulatory letters to editor Letter from editor requesting comments to publish in centenary issue, with replies 26 items	DD/Sw/4/7
Mar-Apr 1922	Centenary: dinner Blank invitation card; table plan; menu; letters declining invitation; presscuttings from 'Stockport Express' and 'Newspaper World' 8 items	/8
Apr 1922	Centenary: Centenary issue Congratulatory letters; press reviews; facsimile of first edition 17 items	/9
1922-1923	Centenary: 'History of Stockport' Letter from G. Unwin re preface etc; advertising material; presscuttings of reviews; list of recipients of complimentary copies; correspondence requesting copies or acknowledging receipt 22 items	/10

5. Photographs

	Photographs of processes and employees Mounted on boards	
n.d. [post 1945]	Board room: planning next week's paper left to right: unknown; R Wilson, editor; Mrs M Pell, advertisement manager; Col S Astle, manager	DD/Sw/5/1
n.d.	Photographic department Doug Blair	/2
n.d.	Rotary press department: flong being inserted in casting box on left: Bill Faulkner, manager	/3
n.d.	Rotary press department: casting a stereo plate from a flong Bill Faulkner, manager	/4
n.d.	Rotary press department: levelling a stereo plate on left: Bill Faulkner, manager	/5
?1957/8	Reporters' room	/6
?1957/8	Photographic department Ronnie Lord	/7

[Jan 1958]	Front reception counter Behind counter, left to right: Norma Spivey and Margaret Burkitt	DD/Sw/5/8
?1957/8	Klischograph machine department: engraving photograph on aluminium foil for printing on left: Bernard Walker	/9
?1957/8	Composing department: typesetting on Linatypes	/10
?1957/8	Composing department: compositors making up the type left to right: Ray Sutherland and Ronnie Norris	/11
?1957/8	Composing department: general view centre front: Fred Tinston, manager, and Ronnie Norris	/12
[Dec 1957]	Hydraulic press: making a flong Gerry Miller	/13
?1957/8	Rotary press department: flong being inserted in casting box on left: Tommy Hargreaves	/14
?1957/8	Rotary press department: stereo plate Gerry Miller	/15
?1957/8	Newspaper press: fitting stereo printing plate Bernard Walker	/16
[Jan 1958]	Newspaper press: trucking newspapers to circulation department on left: Alan Coppage	/17
[Dec 1957]	Boy delivering newspaper	/18
[Jan 1958]	General printing department: monotype keyboard operatives	/19
?1957/8	General printing department: monotype caster assistants left to right: David Sharp and Harold Grundy	/20
[Jan 1958]	General printing department: composing room left to right: unknown; Bill Stubbs; Ken Holme	/21
c1979	Photographic department Lynne Dean	/22
Sept 1978	Album, visit of Mrs M Thatcher to Edgeley 19 photographs	/23